

SEO Packages				
Packages	Basic	Standard	Premium	Ultimate
Keywords Plan	5 Keywords	10 Keywords	20 Keywords	Unlimited**
In-Depth Site Analysis	✓	✓	✓	✓
Duplicate Content Check	✓	✓	✓	✓
Competition Analysis	✓	✓	✓	✓
Keyword Analysis	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓
Keyword URL Mapping	✓	✓	✓	✓
Broken Links Check	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓
Initial Rank Report	✓	✓	✓	✓
On Page				
Canonicalization	✓	✓	✓	✓
Header Tags Optimization	✓	✓	✓	✓
Internal Link Structuring & Optimization	✓	✓	✓	✓
Existing Content Optimization	✓	✓	✓	✓
Robots.Txt Creation/Analysis	✓	✓	✓	✓
Xml Sitemap/Analysis	✓	✓	✓	✓
Google Webmaster Tools Set Up (if not set up)	✓	✓	✓	✓
Google Analytics Set Up (if not setup)	✓	✓	✓	✓
Page Speed Optimization Analysis	✓	✓	✓	✓
Fresh Web Content Suggestions	✓	✓	✓	✓
Google Analytics setup with conversion tracking	✓	✓	✓	✓
Title & Meta Tags Optimization	10 Pages	20 Pages	30 Pages	50 Pages
Image & Hyperlink Optimization	✓	✓	✓	✓
Bing Webmaster Tools Set Up (if not set up)	✗	✓	✓	✓
HTML Site Map Creation	✗	✓*	✓*	✓*
Website Page Load Optimization	Yes	✓	✓	✓
Optimization of robots.txt & Google Bot crawls	✓	✓	✓	✓
Pagination Tags on Site	✗	✓	✓	✓
Proper URL structure analysis	✓	✓	✓	✓
Resolve Webmaster Crawl Errors	✓	✓	✓	✓
No Follow on External Links	✗	✗	✓	✓
Schema & Structured Data Mark Up				
Schema on Breadcrumb	✓*	✓	✓	✓



Logo Optimization	✗	✗	✓	✓
Schema on Contact Address	✓	✓	✓	✓
Local Search Optimization				
Google My Business Setup & Verification	✓	✓	✓	✓
Local Business Directory/ Citations	1	3	6	12
Customer Reviews/Ratings Submissions	✗	1	3	6
Google My Business Maintenance	✓	✓	✓	✓
Google My Business Posting	✓	✓	✓	✓
Google Embedded Map	Yes	Yes	Yes	Yes
Off Page Optimization				
Blog Submission	✗	1	2	8
Article Submission	✗	1	2	8
Blog Promotion	✗	1	2	8
Company Profile Listing	2	4	8	16
Classified Submissions	2	4	8	16
Article Promotion	✗	1	2	8
Social Bookmarking	3	6	12	24
Video Promotion	✗	1	2	3
Image Submissions*	✗	2	4	8
Press Release Promotion	✗	✗	1	2
Press Release Submission	✗	✗	1	2
Reporting				
Search Engine Rank Report	✓	✓	✓	✓
SEO Activity Reports	✓	✓	✓	✓
Google Analytics Report	✓	✓	✓	✓
Minimum Contract Period	1 Year	1 Year	1 Year	1 Year
Keywords Top Position Guarantee (%)*	30%	40%	45%	55% of overall keywords
<p>* Terms and Conditions Apply It is automated price list so the cost and Information will be changed without notice. Last Updated: 04/04/2020</p>				